



Royal United Mortgage

For Immediate Release

Royal United Mortgage Continues Growth and Names Tom Holsworth Director of Reverse Mortgage



Indianapolis, IN, March 2, 2010 – Craig Royal, Chairman and CEO, Royal United Mortgage, announced today the expansion into Reverse Mortgage lending and named Tom Holsworth Director of Reverse Mortgage Lending. In this position, Holsworth will oversee all aspects of the reverse mortgage business, including leading the target of 300% growth.

“We are thrilled to be offering this FHA guaranteed financial tool to the senior market.” stated Royal. “I am pleased to have Tom Holsworth step up to this role. Tom is an exceptional leader with over 8 years experience leading business development efforts in the mortgage industry.”

Prior to joining Royal United Mortgage, Holsworth held several sales management positions in the mortgage industry. He has built a reputation for driving growth while providing award-winning sales leadership in highly competitive markets.

“Tom and his team will have the unique privilege of assisting homeowners who are 62+ years old, potentially pay off their mortgage and get the cash they need to live a better life,” explained Mike Keleher, President, Royal United Mortgage. “More importantly, under Holsworth’s leadership, we will continue to make sure that the reverse mortgage is the best solution and is consistent with our customers’ goals.”

“I am excited about this opportunity, stated Holsworth. Royal United Mortgage has a real understanding of the mortgage industry and a great customer and employee-focused business model. To have an opportunity to continue to grow the business upon this foundation is exhilarating.”

Holsworth attended Vincennes and Indiana State Universities majoring in Business Administration. Through Holsworth’s church, he has been active in Habitat for Humanity, working with local homeless shelters and the Salvation Army.

Royal United Mortgage, LLC, headquartered in Indianapolis, Indiana, is a privately-held, predominantly employee-owned mortgage bank. In business since March of 2008, the company provides consumers with mortgage and home equity financing. The firm was founded with the purpose of enriching the communities it serves. It does so by providing consumers with a wide product-array, competitive pricing and advisers that guide consumers to the best financial solution for both their short and long-term needs. Learn more about Royal United Mortgage at royalunitedmortgage.com. Questions may be directed to Sharon Robbins, 317 580-9700 or Craig Royal at 317 664-7701.